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B.B.A. (Fifth Semester) EXAMINATION, 2016
HUMAN RESOURCE MANAGEMENT : PRINCIPLES
AND FUNCTIONS
(505-C : HR Specialization)
(2013 PATTERN)

Time : Three Hours

Maximum Marks : 80

- N.B. :—** (i) All questions are compulsory.
(ii) Figures to the right indicate full marks.
(iii) Draw figures wherever necessary.

1. Define HRM. Explain the role of HR Manager. [15]

Or

Explain the concept of E-selection along with its merits and demerits. [15]

2. What is strategic HRM ? State and explain the challenges of strategic HRM. [15]

Or

State and explain the internal and external sources of recruitment. [15]

3. Define management development programme. Explain the process of MDP. [15]

Or

Explain the various methods of training which are used in organizations. [15]

P.T.O.

4. What is Audit Report ? State the importance of Audit Report. [15]

Or

Explain the challenges in implementing Exit Policy. [15]

5. Write short notes on any *four* : [20]

(a) Errors in performance appraisal

(b) Bench marking

(c) Demotion

(d) Job Analysis

(e) Essentials of good record

(f) Human Resource Accounting.