

BBA-BEHAVIOUR
Term End Exam-2014
May, 2014

BBA-201 : ORGANIZATION BEHAVIOUR

Time : 3 hours

Maximum Marks :60

Note : Section A is compulsory. Attempt any one question from each unit in Section B.

Section-A

(10x2=20)

1. Answer briefly:
 - a. Business Environment
 - b. Learning
 - c. Authority
 - d. Group Conesiveness
 - e. Self Esteem
 - f. Inter Personal Behaviour
 - g. Esteem and status needs
 - h. Explain leadership
 - i. Performance Norms
 - j. Attitude and Berief

Section-B

(4x10 = 40)

2. How business is affected by Organizational Behaviour?
3. Explain the role of Organisational Behaviour in Management Prachces.

UNIT - II

4. What is the concept of Motivation? Discuss the financial and non-financial incenlives in motivation.
5. What are the various elements of learning? Analyze the role of learning theory for understanding human behaviour.

UNIT - III

6. What is group dynamics? Why some groups are more effective than others?
7. 'A good leader is not necessarily a good manager'. Discuss.

UNIT - IV

8. What do you mean by Management confhict? What are its consequences?
9. How stress aduersily affects the performance of an organization? How can it be managed?

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